

A composite image featuring a large festival stage with complex lighting rigs and a massive crowd of people at the Reading Festival 2023. The stage is illuminated with warm lights, and the crowd is seen from a low angle, reaching up towards the stage. The sky is a mix of blue and orange, suggesting sunset or sunrise.

«READING FESTIVAL 2023

RBC COMMITTEE MEETING 08.11.23

READING FESTIVAL 2023 – COMMITTEE MEETING		READING 2023		★																																	
FESTIVAL REPUBLIC	<div>READING FESTIVAL 2023</div>  <table><thead><tr><th>DAY</th><th>ACTIVITY</th><th>TIME</th><th>NOTES</th></tr></thead><tbody><tr><td>WEDNESDAY 23RD</td><td>Campsites open for Early Entry</td><td>11:00</td><td>Advertised 18:00</td></tr><tr><td>THURSDAY 24TH</td><td>Campsites open for GA</td><td>08:00</td><td></td></tr><tr><td>THURSDAY 25TH</td><td>Late night arena open</td><td>17:00</td><td></td></tr><tr><td>FRIDAY 26TH</td><td>Arena open</td><td>11:00</td><td>Sam Fender</td></tr><tr><td>SATURDAY 27TH</td><td>Arena open</td><td>11:00</td><td>The Killers</td></tr><tr><td>SUNDAY 28TH</td><td>Arena open</td><td>11:00</td><td>Billie Eilish</td></tr><tr><td>MONDAY 29TH</td><td>Campsites close</td><td>14:00</td><td>Advertised 12:00</td></tr></tbody></table>				DAY	ACTIVITY	TIME	NOTES	WEDNESDAY 23 RD	Campsites open for Early Entry	11:00	Advertised 18:00	THURSDAY 24 TH	Campsites open for GA	08:00		THURSDAY 25 TH	Late night arena open	17:00		FRIDAY 26 TH	Arena open	11:00	Sam Fender	SATURDAY 27 TH	Arena open	11:00	The Killers	SUNDAY 28 TH	Arena open	11:00	Billie Eilish	MONDAY 29 TH	Campsites close	14:00	Advertised 12:00	THIS IS FESTIVAL REPUBLIC
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FESTIVAL REPUBLIC	<div data-bbox="119 124 2428 247"> <h2>SUMMARY OF 2023</h2> </div> <div data-bbox="119 247 2428 846"> <ul style="list-style-type: none"> • Successful event for Festival Republic. • Fantastic media coverage of artists. • AIRHUBS (Assistance, Information & Response) implemented into campsites, increased welfare provision and campfire ban. • Off-site changes as per 2022 due to Rivermead expansion/school build. • Ask for Angela campaign as per 2022. • Silent Discos moved successfully from campsites into one main arena venue. • Challenge 25 across all bars and sponsors activations. • ECO Campsite more than tripled in size and extremely successful. Continue to build for 2024 </div> <div data-bbox="119 846 2428 971"> <h2>LOOKING FORWARD AHEAD TO 2024</h2> </div> <div data-bbox="119 971 2428 1339"> <ul style="list-style-type: none"> • Continued build on AIRHUBS. Explore new partnerships. • Eco Campsite to be further developed / promoted. • Pre-festival comms with local schools to be developed via Brighter Futures. </div>	THIS IS FESTIVAL REPUBLIC
★	DATE – 08.11.2023	★★★★★★



KEY AREAS OF FOCUS:

- CAMPSITES
- SAFEGUARDING
- SUSTAINABILITY





FESTIVAL REPUBLIC



CAMPsites



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AIR HUBS



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Fire

NEW POLICY - FIRES BANNED FOR 2023

- No on scene attendance from RBFRS
- Fantastic partnership work as always between RBFRS and on-site fire (Event Fire Solutions)



- Only 17 fires in the open compared to over 90 in previous years



EVENT FIRE SOLUTIONS	2023	2022	2021
Fires	17	92	93
RBFRS Attended	0	0	0





Security

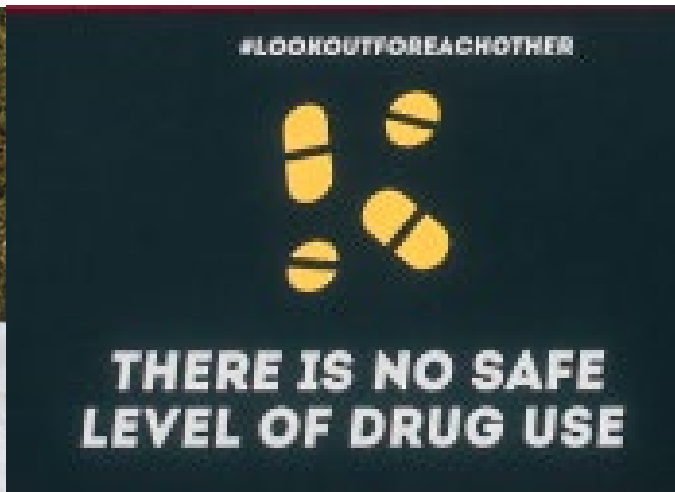
- Increased security personnel and new Tiger Teams with a focus on Drug Mitigation.
- Visibility of security improved with brighter (high vis) vests.
- SIA assessment was successful: 170 Security Operatives checked on-site, all correct/compliant. 637 checks carried out prior to the show using staff lists FR gathered, all correct/compliant.
- Earlier intervention of campsite ring leaders and a harder stance taken, new evictions team to oversee/manage.
- Campsites redesign, more welfare and trader positions thought about.
- Security audit in campsites undertaken which provided accountability.

EVICTIONS	2023	2022	2021
Warnings	54	97	80
Evicted	119	219	194
TOTAL SEEN	173	316	274





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SAFEGUARDING

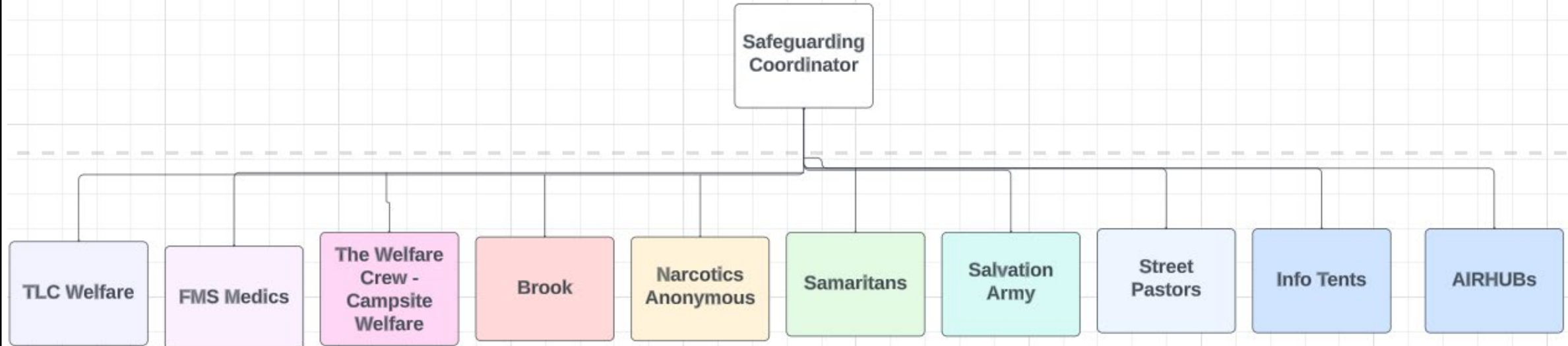


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Safeguarding








- X3 planning meetings held with all partners and security teams prior to festival.
 - Close working relationships with Thames Valley Police Safeguarding teams.
 - Safeguarding team constantly evolving and growing.

READING 2023 HELP MAP

WORRIED ABOUT SOMEONE OR SOMETHING? FED UP? OVER INDULGED?
WE ARE HERE TO HELP & NO JUDGEMENTS WILL BE MADE



HELP POINTS

-  CAMPSITE AIR HUBS
-  CAMPSITE MANAGER
-  CAMPSITE WELFARE
-  MEDICAL TENT
-  INFORMATION
-  WELFARE
-  PHARMACY
-  BROOK SEXUAL HEALTH & WELLBEING
-  SAFE GIGS FOR WOMEN
-  SALVATION ARMY
-  SAMARITANS
-  STREET PASTORS
-  VICTIMS FIRST
-  NARCOTICS ANONYMOUS


TYPE OF HELP AVAILABLE 24HR

-  **BROOK:**
BROOK WILL BE OFFERING JUDGMENT-FREE SEXUAL HEALTH ADVICE AND CONTRACEPTION AT OUR FESTIVAL. THEY ARE ACTIVE IN THE CAMPSITES.
-  **SAFE GIGS FOR WOMEN:**
RAISING AWARENESS FOR UNWANTED ATTENTION AT GIGS USING THEIR 'BYSTANDER METHOD'.
-  **SAMARITANS:**
SAMARITANS WILL GIVE YOU THE TIME AND SPACE TO TALK THINGS THROUGH. SO YOU CAN FIND A WAY THROUGH ANY PROBLEMS. YOU CAN TALK TO US ANY TIME YOU LIKE, IN YOUR OWN WAY, ABOUT WHATEVER'S GETTING TO YOU AND IN COMPLETE CONFIDENCE.
-  **VICTIMS FIRST:**
PROVIDING EMOTIONAL AND PRACTICAL SUPPORT TO ANYONE WHO IS A VICTIM OF A CRIME INCLUDING SEXUAL VIOLENCE. ASK FOR US OR FIND US ON SITE IN THE YELLOW CAMP AREA.
-  **NARCOTICS ANONYMOUS:**
COMMUNITY OF SUPPORT TO ACHIEVE AND MAINTAIN A DRUG FREE LIFE. NARCOTICS ANONYMOUS WILL BE HOLDING MEETINGS AT VARIOUS TIMES FROM THURSDAY TO SUNDAY AT THEIR CONFIDENTIAL TENT IN PURPLE CAMP

-  **STREET PASTORS:**
SAFE PLACES FOR PEOPLE FEELING OVERWHELMED OR WHO JUST NEED SOMEWHERE TO GO & SIT. FEELING VULNERABLE OR JUST FED UP? GO SPEAK TO THEM. GRAB A BITE TO EAT. THEY ALSO PATROL THE CAMPSITES.
-  **AIR HUBS:** ASSISTANCE, INFORMATION, RESPONSE. RAN BY VOLUNTEERS FROM SEVERAL DIFFERENT ORGANISATIONS AND CHARITIES. THEY WILL CREATE A COMMUNITY FEEL IN EACH CAMPSITE. SUPPORTING THE CAMPER'S AS THEY NAVIGATE THEIR WAY AROUND THE FESTIVAL.
-  **FESTIVAL MEDICAL SERVICES:**
MEDICAL POINTS WHERE YOU CAN GO FOR HELP AT ANY TIME OF DAY OR NIGHT.
-  **WELFARE: TLC & EVENTS WELLBEING**
OUR FRIENDLY TEAM OF STAFF FROM TLC WELFARE ARE DEDICATED CARING PROFESSIONALS WHO OFFER INFORMATION, ADVICE, HEALTH, WELLBEING AND EMOTIONAL SUPPORT. WE WILL BE OPEN 24HRS FROM WHEN YOU ARRIVE UNTIL 1PM MONDAY 26TH AND ARE LOCATED IN YELLOW CAMPSITE ON BAKER LANE. BLUE AND PURPLE CAMPSITES, AND IN THE MAIN ARENA.
-  **SALVATION ARMY:**
PROVIDING A LISTENING EAR IN CONFIDENCE. AFFORDABLE DRINKS AND HOT FOOD TOO.

IS IT AN EMERGENCY?

SPEAK TO THE CLOSEST STEWARD OR SECURITY & ASK FOR HELP

 **SAFE STORAGE & LOST PROPERTY:**
FESTIVALGOERS CAN LEAVE THEIR BAGS AND VALUABLE ITEMS AT THIS FACILITY IF THEY DON'T WANT TO TAKE IT INTO THE ARENA.

ASK FOR ANGELA

THIS YEAR WE ARE SUPPORTING THE ASK FOR ANGELA CAMPAIGN, WHICH IS OPERATIONAL ACROSS THE FESTIVAL SITE AND IS BRIEFED TO ALL STAFF MEMBERS, INCLUDING SECURITY, STEWARDS & BAR STAFF. ASK FOR ANGELA IS AN INITIATIVE AIMED TO PROVIDE SUPPORT IN A DISCREET MANNER FOR ANYONE EXPERIENCING HARASSMENT OF ANY KIND. CUSTOMERS ARE ENCOURAGED TO GO TO A MEMBER OF BAR STAFF OR SECURITY AND 'ASK FOR ANGELA' IF THEY NEED DISCREET HELP.



FESTIVAL REPUBLIC



LOOKOUTFOREACHOTHER

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Customer Feedback

Of 19k attendees who completed the survey...

- Did you see the #LookOutForEachOther campaign?
 - Reading: 88.5% YES / 11.5% NO

I thought it was excellent! Because of the campaign people were genuinely looking out for each other. If someone needed to get out the crowd people were quick to help unlike previous years

I think it is a very positive message, i am happy that it wasn't every once in a while but rather it was on many screens, posters and staff promoted it as well as the acts themselves also did so.

I felt it was pushed an appropriate amount without being patronising or losing meaning. The alerts on the app were friendly and helpful too.

LOOKOUTFOREACHOTHER





Bars and Alcohol

Challenge 21 > Challenge 25
ASK 4 ANGELA



BARS	2023	2022	2021
Challenges	35899	32664	20592
Refusals	605	729	710
IDs confiscated	130	295	176



HAZMAT – BOH DRUG TESTING

- Significant increase in tests, value and quantity from 2022.
- Excellent working relations between FR/Thames Valley Police/Security teams.
- All of the ‘proactive’ work (i.e. undercover surveillance and identification of individuals) was passed to TVP by FR Security teams.

HAZMAT – DRUG TESTING	2023	2022	2021
Number of tests	1212	575	321
Estimated street value of drugs tested	£277,200	£127,400	£90,800
Estimated value per test	£228	£221	£283
Threats Identified	0	0	2 - 1 Severe





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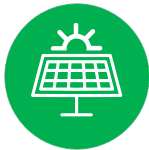


SUSTAINABILITY



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Green Nation sees the rapid transition to a low carbon economy as **urgent**.

Green Nation Goals:

- Reduce our scope 1 and scope 2 greenhouse gas emissions* by 50% by 2030
- Power all our offices, venues and live events with 100% renewable energy by 2030

2023 Initiatives:

- 36% HVO biofuel used in generators and most plant vehicles
- 100% LED Festoon and Tower Lights
- 25 x Battery / Hybrid generators used
- Air Quality Assessment was carried out

Results

- **31.24% reduction** in scope 1 & 2* GHG emissions from 2019 (our baseline year)
- **0.5l of fuel used per person per day** (Julie’s Bicycle Benchmark of 0.5l pppd)

Reading Festival scope 1 & 2* GHG Emissions:

Year	CO2e (t)	Yearly Target
2019 (base year)	394	336
2023	271	275

Battery Usage	
Quantity	25
Fuel Savings (estimate)	8856 litres
CO2e Savings (estimate)	23 tonnes



*Scope 1 emissions are direct emissions from owned or controlled sources like generators.
*Scope 2 emissions are indirect emissions from the generation of purchased energy.
Source: GHG Protocol: https://ghgprotocol.org/sites/default/files/standards_supporting/FAQ.pdf

RESOURCE EFFICIENCY: WASTE & PLASTIC



Green Nation prioritises **waste reduction**, followed by reuse, recycling, and then waste-to-energy.

2023 Initiatives:

- **Disposable vapes were banned**
- **A new partnership with Liquid Death sold water in cans**, reducing plastic waste by 130,000 bottles
- Tickets were **paperless** and **electronic crew catering** passes were used to reduce waste
- **Soft drink units** onsite to reduce the amount of plastic needed from rPET bottles
- All cups are paper with a 10p deposit remaining on all cans, cups and bottles sold in the arena, **the minimum amount reduced to 50p from £1** to encourage their return for recycling - **46% returned**
- **Reusable bottles** were encouraged to be brought in packing list and sold in our merch stand, with water refill points clearly signposted throughout the site
- Pre comms sent out to encourage **purchasing a fit-for purpose tent**
- A **three-bin system** is in operation across the site, to allow recyclable, not recyclable and compostable material separation.
- **Recycling points** in each campsite for campers to bring their waste for rewards
- **Waste guides and briefings** provided to traders, bars and sponsors, which are monitored and enforced throughout the event



RESOURCE EFFICIENCY: ECOCAMPSITE



As a waste reduction and engagement initiative and due to popular demand, **Reading Festival** expanded the Eco campsite from one in 2022 to two, **where almost 8200 festival goers decided to camp, compared to 1000 in 2022.**

These campsites offered eco conscious campers the opportunity to camp with others who live life with the planet in mind and leave no trace.

- ### Eco Campsite Facilities / Activities

 - **Compost** toilets were provided
 - **Daily yoga** sessions were really popular
 - **Recycling bags** and recycling point provided



Above Image: Eco-campers with campsite manager Lauren



Above Image: Sorted recycling bags in the Ecocampsite



Above Images: Yoga Class for eco-campers and ecocamp pledge

ECOCAMPSITE: RESULTS



WHITE ECOCAMPSITE Monday 28th August 2023



GREEN ECOCAMPSITE Monday 28th August 2023



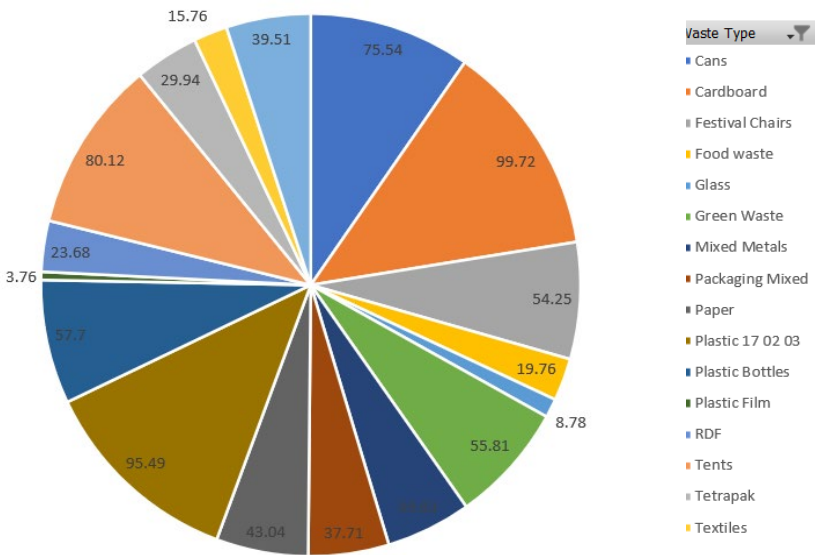
RESOURCE EFFICIENCY: RESULTS



STREAM	2023 (t)	2023%	tCO2e	2022 (t)	2022%	tCO2e
Landfill	0.00			0.00		
Recycled	601.03	77%	12.79	436.37	55.50%	
Refuse Derived Fuel (RDF)	103.8	13%	2.21	151.75	19.30%	3.23
Solid Recovered Fuel (SRF)	0	0		103.79	13.20%	2.21
Green Waste (Composted incl food)	75.57	9%	0.67	94.35	12.00%	0.84
TOTAL	780.4	100%	15.67	786.26	100%	15.56
Per person, per day (kg)	2.48			2.50		



Recycling Breakdown



Tent waste comparison 2021 - 2023

Waste Type	2023		2023 vs 2022	2022		2021	
	Weight	%		Weight	%		%
Tents	80.12	10%	-27.53	107.65	14%	120.96	15%
Grand Total	780.4			786.27		821.34	

Results

- Only 2.4kg of waste produced per person, per day
- Tent waste reduced by 28 tonnes and 10% of the total waste (from 14% of the total waste in 2022)
- The Material Recovery Facility (MRF) reported a 77% recycling rate during the period between 23rd August – 17th September (compared to 51.5% RBC publicly available information from 2021/22)
- None of Reading Festival's waste went to landfill
- Non-recyclable waste (including tents) is sent to Refuse Derived Fuel (RDF), creating energy.

PUBLIC ENGAGEMENT



Green Nation is working towards **communicating our sustainability aims** clearly and transparently with our audience.

2023 Initiatives:

- Reading has a **Festival Charter** which sets out how the festival is working towards our Green Nation Goals as well as Equality and Inclusion.
- We worked with Music Declares Emergency again to elevate the message that there's **No Reading On A Dead Planet**, expanding this to include info on what the festival is doing, what festival goers can do and what they can do when they get home. We also asked artists to help share a call to action and showed the campaign video on the big screens. <https://youtu.be/MzqPqxP-Zuk>
- **Climate Live**— youth climate justice activists hosted an environmental themed talk from the **Alternative Stage** to encourage climate action amongst their peers at Reading. They also had a stall where they were engaging with festival-goers and applying free climate-action themed temporary tattoos.





Green Nation relies on the local environment and the communities living nearby to create world class live events. As such, we are stewards of the environment and communities where our venues and live events are based.

Main goals:

- Work to minimise the impact of noise and light pollution of our events
- Support local charities and create local employment opportunities

Initiatives:

- Reading Festival goers donate £1 of their car parking fee to **Trees for Cities**, this has **funded the planting of 22 mature trees at Spencer Road** in Reading in line with Reading Borough Council’s new Tree Strategy.
- This year we worked with **Reading Borough Council and Aldi** to provide staffed glass bins outside of Aldi for festival-goers who were decanting their drinks. **This generated 300kg of glass which equals approximately 938 glass bottles**. A recycling team encouraged festival-goers to use the bins instead of discarding their bottles on the streets.
- **Local charities are given the opportunity to salvage** in the campsites after the festival for discarded, food, camping equipment, and clothes.
- **Money raised** through our guest tickets helps to support local and international charities
- An independent team of **noise assessors** are on hand to measure the volumes levels within the community to ensure we are keeping below our agreed levels.

Species	Common Name	Number
<i>Malus sylvestris</i>	Crab Apple	6
<i>Sorbus aucuparia</i>	Rowan	2
<i>Sorbus aria</i>	Whitebeam	3
<i>Acer campestre</i>	Field Maple	4
<i>Liquidambar styraciflua</i>	American Sweetgum	6
<i>Betula pendula</i>	Silver Birch	1





«READING FESTIVAL 2023



Thank you for listening
Any Questions?